

## Sample Marking Rubric for Podcast Assignment

The following rubric guides the marking of a podcast assignment where students were to make a recording on a practical topic for a non-academic, African audience.

Criteria is assessed according to the boxes of the rubric, then points are assigned related to the column. Sum of the points for each criterion results in final grade. Maximum of 150 points.

Criteria	Unacceptable 0-15 points	Fair 16-20 points	Good 20-24 points	Exceptional 25-30 points
<b>SUPPORTED IDEAS</b>	Ideas express poor practices or principles for addressing the chosen topic	Ideas expressed lack clear understanding of proven practices or principles	Most ideas reflect sound principles and practices	Ideas reflect sound principles and practices supported by research
<b>CREATIVITY</b>	Dull or boring. Reportish. Lacks voice intonation.	Attempts at creativity disconnected from purpose or direction.	Engaging with use of stories and examples, but was distracting from the purpose	Purposeful, balanced, & engaging use of creativity and stories to connect with listener
<b>CULTURAL</b>	Content lacked any cultural awareness or connection with African listeners	Stories & examples were culturally relevant in Africa	Most stories, examples, and content were culturally applicable in Africa	All stories, examples, and content were culturally relevant & applicable in Africa
<b>USEFUL</b>	Provided little useful content for listener	Lacked a clear call to action or lesson to be learned	Calls to action or lessons to learn were not useful or focused	Clear call to action or lesson to learn that is useful and focused.
<b>SOUND QUALITY</b>	Too difficult to easily listen or understand	Difficult to hear or understand. Too quiet, or too much noise or distractions	Understandable and easy to listen to. Few audible distractions	Completely clear and easy to understand

*Podcasts are due at the beginning of class to be considered on-time.*

Penalty for late assignments is 5% (7.5 points) per calendar day late.